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NEWS RELEASE

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ER Marketing Expands With New Hires New Talent The Latest To Join Growing Team

Kansas City, Mo. – ER Marketing announced the addition of two new creative department employees to its team as it expands to meeting increasing demands. The two full-time employees—a copywriter and graphic designer—join ER Marketing.

“We’re pleased to have both Audrey and Madelynne on our team and excited to see them grow into their potential,” said Matt Hillman, ER Marketing creative director. “Both of them have proven themselves in ER Marketing’s internship program and are some of the best raw talent we’ve seen in a while.”

Audrey Hockersmith is the firm’s newest graphic designer. Just completing a summer internship at ER Marketing, Audrey brings solid design skills and a BFA in Graphic Design from Kansas State University. Junior copywriter Madelynne Garrett is a recent graduate of Iowa State University in Journalism & Mass Communications, as well as a former intern for ER Marketing, VML, and Beauty First Studios in London, England. Also joining the ER Marketing team as an account service intern is Hannah Ediger, also a recent graduate of Kansas State University.

“ER Marketing continues its upward trajectory and our expansion in personnel is in direct response to that growth,” stated Renae Krause ER Marketing co-founder. “There’s no doubt that 2017 has been a transitional year for us, with new clients, new people, and a new location. We’re excited to see how all these elements come together and what kind of chemistry they can create.”

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About ER Marketing

ER Marketing is a full-service B2B marketing agency located in Kansas City’s historic Garment District. As an innovative business-to-business marketing firm, ER Marketing combines big-agency scope with small agency accessibility. While the founding principals’ experience spans nearly 60 years, they are backed by a diverse team that thinks creatively, works efficiently, and creates real results for clients. For more information, please visit www.ermarketing.net.