

NEWS RELEASE

FOR IMMEDIATE RELEASE

August 5, 2020

ER Marketing Grows Digital Department with New Talent

Kansas City, Mo. — ER Marketing is excited to announce the hiring of Madison Rohr and Bre Lehane as digital marketing specialists. Rohr and Lehane provide essential strategic thinking that will further strengthen the agency’s digital department’s capabilities, as ER Marketing continues to grow and invest in its digital marketing efforts.

Coming from Search Influence, Rohr brings a wealth of strategic marketing tactics and innovative social media campaign knowledge to ER Marketing.

“We’re so thrilled to have Bre and Madison join our team. Their combined experience and insights will help drive real results for clients,” Renae Krause, co-founder, said.

In addition, Lehane comes to the agency from MAKE Digital Group and Rank Fuse Interactive, where she strategically executed PPC, SEO and social ad campaigns for multiple clients.

“Both Bre and Madison will be absolutely instrumental in creating work that cuts through the clutter for our clients. They both play such key roles in growing our digital marketing efforts,” Elton Mayfield, co-founder, said.

###

About ER Marketing

ER Marketing is a B2B marketing agency that builds brands, strategies, and relationships that create opportunities. Day in and day out, ER Marketing puts in a hard day’s work so our clients can grow businesses to their full potential. When we say we understand how to help clients in the building industry, we mean it, because we’ve been building clients ourselves. For more information visit www.ermarketing.net or call 816- 471-1400.



908 BROADWAY BLVD. #200 • KANSAS CITY, MO 64105 • PHONE (816) 471-1400 • FAX (816) 471-1419 • WWW.ERMARKETING.NET
