

## NEWS RELEASE

FOR IMMEDIATE RELEASE

June 13, 2022

### Clara Dargy Joins the ER Marketing Team

**Kansas City, Mo.** – ER Marketing’s account team has expanded with the hiring of Clara Dargy as an account executive.

Dargy joins the team with agency experience, where she previously served as a marketing coordinator and progressed into a project manager. Prior to this role, she has pursued numerous marketing internships and currently holds a Bachelor of Science in Marketing and Management from the University of Nebraska – Lincoln.

“We couldn’t be more excited to have Clara join the ER team! With her background in project management and client relations, we are certain she will be a great asset for the account team,” Director of Account Service, Tara Meyer, said.

ER Marketing is confident that Dargy’s experience and strong skillsets will help the agency continue to excel and drive results for their clients.

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#### About ER Marketing

We're a B2B marketing agency with a special love for the building industry-quite possibly because we've been building clients ourselves. We understand the industry inside and out, and our unique perspective helps us craft creative, results and impressions for our clients that make a difference for their brands. For over 20 years, we've been dedicated to improving the marketing channel for all things building. For more information visit [www.ermarketing.net](http://www.ermarketing.net) or call 816-471-1400.