

NEWS RELEASE

FOR IMMEDIATE RELEASE

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Maggie Smith Adds to ER Marketing's Creative Team

Kansas City, Mo. – ER Marketing is pleased to announce Maggie Smith has joined the agency as a senior graphic designer.

Smith most recently was a graphic designer with the creative team at an ad agency in Kansas City, Mo. Smith also spent years serving Cleveland University-Kansas City and the non-profit Goodwill of Western Missouri & Eastern Kansas as an in-house graphic designer. Her freelance experience covers a variety of clients and includes event promotion materials, logo creation and social media and apparel design. Smith holds a bachelor's degree in fine arts from the University of Central Missouri.

"Maggie will be a great addition to an already strong creative team at ER Marketing," Jeff Vandeven, ER Marketing's creative director, said. "She has worked across a spectrum of organizations, as well as having solid agency chops. We are pleased she's bringing her vision to our group and clients. Everyone benefits."

Although Smith joked that she's committed to providing a good life for her dog and her fiancé, she said she was serious about working alongside "truly talented individuals" at ER Marketing.

"I am excited to join the amazing team," Smith said. "I look forward to this new endeavor."

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About ER Marketing

We're a B2B marketing agency with a special love for the building industry-quite possibly because we've been building clients ourselves. We understand the industry inside and out, and our unique perspective helps us craft creative results and impressions for our clients that make a difference for their brands. For over 20 years, we've dedicated ourselves to improving the marketing channel for all things building. For more information visit www.ermarketing.net, or call (816) 471-1400.